

#### 1.1 METHODOLOGY

# Landscape and Visual Assessment (LVIA) Methodology (non-EIA)

#### Introduction

- 1.1.1 The methodology for this LVIA is based upon the relevant parts of the Guidelines for Landscape and Visual Impact Assessment, Third Edition (Landscape Institute and IEMA, 2013). The assessment focuses on the identification of likely substantial landscape and visual effects, including those that are, positive and negative, direct and indirect, long, medium and short term, and reversible and irreversible, as well as cumulative effects.
- 1.1.2 For the purposes of clarity, the European Landscape Convention (ELC) (2000), the term 'landscape' is defined as:
  - "An area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors".
- 1.1.3 The ELC confirms that the landscape should be considered as a resource in its own right. It provides an integrated way of conceptualising our surroundings and is increasingly considered to provide a useful spatial framework for thinking about a wide range of environmental, land use and development issues. The ELC applies to all landscapes; natural, rural, urban and peri-urban areas, including land, inland water and marine areas. It considers land landscapes that might be considered outstanding as well as every day or degraded landscapes.
- 1.1.4 Additional guidance has also been taken from the following publications:
  - An Approach to Landscape Character Assessment: (Natural England, 2014).
  - Visual Representation of Development Proposals, Landscape Institute Technical Guidance Note 06/19, (Landscape Institute, 2019)
  - An approach to landscape sensitivity assessment to inform spatial planning and land management, Natural England, 2019.
  - Assessing landscape value outside national designations, Technical Guidance Note 02/21, (Landscape Institute 2021)
  - Landscape Character Guidance for England and Scotland, Topic Paper 9, Climate change and natural forces, the consequences for landscape character, SNH/CA;
  - Council of Europe, The European Landscape Convention (2000, ratified 2006) ETS No. 176.

### **Data Gathering Methodology**

# Introduction

- 1.1.5 The evaluation of landscape and visual effects are discussed in separate sections. At the outset of the LVA it is useful to provide a definition of the terms 'landscape effects' and 'visual effects':
  - Landscape Effects: These consist of the changes in the fabric, character and quality of the landscape which it is predicted would result from the development, "assessing effects on the landscape as a resource in its own right" (GLVIA 2013). Consideration is given to how the proposal will affect the elements that make up the landscape, the aesthetic and perceptual aspects of the landscape and its distinctive character. The development will have direct and indirect effects on the landscape. Direct effects physically alter landscape elements (directly attributable to the proposed development), whereas indirect effects can affect the landscape

character, often away from the site. In order to establish the potential landscape effects the value of the landscape needs consideration.

- Visual Effects: These are the predicted effects on views available from publicly accessible areas and residential dwellings i.e. visual receptors and people's general visual amenity. Specific effects result from changing the constituent elements within an existing view. This may be caused by the construction of a feature, or the obstruction, or modification of an existing view. "assessing effects on specific views and on the general visual amenity experienced by people" (GLVIA 2013).
- 1.1.6 The significance (level) of any landscape / visual effects is a product of the magnitude of any change and the sensitivity of the receptor, which may include the landscape, landscape receptors or people either at home, using the local roads, cycle ways and public rights of way (PROW) network, visiting viewpoints, tourist attractions, and undertaking recreational activities.

#### Appraisal Methodology

1.1.7 The following section outlines the stages in the appraisal of the landscape and visual effects as a result of the proposed development.

Assessing Landscape Effects

- 1.1.8 The potential landscape effects, occurring during the construction and operation period, may therefore include but are not restricted to, the following:
  - Changes to landscape elements;
  - Changes to landscape qualities;
  - Changes to landscape character;
  - Effects upon nationally and locally designated landscapes (e.g. Registered Parks and Gardens, Country Parks; and,
  - Cumulative landscape effects.

Establishing the value of the landscape

- 1.1.9 The landscape value of a site in its context needs to be assessed as part of carrying out a Landscape and Visual Impact Assessment (LVIA). The current guidance for LVIA/LVA is the third edition of Guidelines for Landscape and Visual Impact Assessment (GLVIA3; LI and IEMA, 2013) which states that the value of a landscape should be assessed as one of two components of landscape sensitivity. Landscape value is the 'inherent' component, which is independent of the development proposal, while the other component, susceptibility, is development specific.
- 1.1.10 The National Planning Policy Framework references 'valued landscapes' at part a) of Para 174 of NPPF 2019 (July Edition) where it states:
  - "Planning policies and decisions should contribute to and enhance the natural and local environment by:

a) protecting and enhancing valued landscapes, sites of biodiversity or geological value and soils (in a manner commensurate with their statutory status or identified quality in the development plan);"

Although it does not define what a 'valued landscape' is or the factors which would contribute towards a landscape being valued.

- 1.1.11 GLVIA3 recognises that landscape value is not always signified by designation: 'the fact that an area of landscape is not designated either nationally or locally does not mean that it does not have any value' (paragraph 5.26). GLVIA3 recommends that when undertaking a LVIA/LVA in an undesignated area, landscape value should be determined through a review of existing assessments, policies, strategies and guidelines and, where appropriate, by new survey and analysis (paragraphs 5.27 and 5.28). It is recommended that the process for identifying landscape value outside nationally designated areas is based upon a structured and transparent assessment process including community-based evidence where practical to do so.
- 1.1.12 Reference is also made to recent new guidance the Landscape Institute's Technical Guidance Note 02/21 on assessing landscape value outside of national designations which provides a list of value factors and indicators used to determine the value of landscapes. The factors are broadly similar to those taken from Box 5.1 on page 84 of GLVIA3 with the following changes:
  - 'Conservation interests' is separated into natural heritage and cultural heritage factors (reflecting the approach in Nature Scot's guidance on local landscape designations and Natural England's
  - Guidance for assessing landscapes for designation as National Park or Area of Outstanding Natural Beauty in England);
  - The term 'landscape condition' is used in place of 'landscape quality (condition)';
  - 'Rarity' and 'representativeness' are combined into a newly-named factor 'distinctiveness';
     and
  - A new factor, 'function' is included which addresses the value attached to landscapes which perform a clearly identifiable and valuable function.
- 1.1.13 The value of the landscape potentially affected by a proposed development is evaluated when establishing the landscape baseline and is judged as being High, Moderate or Low. This is in accordance with paragraph 5.44 of GLVIA3. Landscape value is also referred to in the following section as part of the method for 'Assessing the Level of Landscape Effects'

Table 1: Range of Landscape Value Factors and Susceptibility Criteria

Factor	Definition	Examples of Indicators of landscape value
Natural heritage #	Landscape with clear evidence of ecological, geological, geomorphological or physiographic interest which contribute positively to the landscape.	Presence of wildlife and habitats of ecological interest that contribute to sense of place.  Extent and survival of semi-natural habitat that is characteristic of the landscape type.  Presence of distinctive geological, geomorphological or pedological features  Landscape which contains valued natural capital assets that contribute to ecosystem services, for example distinctive ecological communities and habitats that form the basis of ecological networks.  Landscape which makes an identified contribution to a nature recovery/ green infrastructure network
Cultural heritage  # # # # # # # # # # # # # # # # # #	Landscape with clear evidence of archaeological, historical or cultural interest which contributes positively to the landscape	Presence of historic landmark structures or designed landscape elements (e.g., follies, monuments, avenues, tree roundels)  Presence of historic parks and gardens, and designed landscapes Landscape which contributes to the significance of heritage assets, for example forming the setting of heritage assets (especially if identified in specialist studies)  Landscape which offers a dimension of time depth. This includes natural time depth, e.g., presence of features such as glaciers and peat bogs and cultural time depth e.g., presence of relic farmsteads, ruins, historic field patterns, historic rights of way (e.g., drove roads, salt ways, tracks associated with past industrial activity)
Landscape Condition	Landscape which is in a good physical state both regarding individual elements and overall landscape structure	Good physical condition/ intactness of individual landscape elements (e.g., walls, parkland, trees) Good health of elements such as good water quality, good soil health Strong landscape structure (e.g., intact historic field patterns) Absence of detracting/ incongruous features (or features are present but have little influence)

Factor	Definition	Examples of Indicators of landscape value
Associations #	Landscape which is connected with notable people, events and the arts	Associations with well-known literature, poetry, art, TV/film and music that contribute to perceptions of the landscape.  Associations with science or other technical achievements  Links to a notable historical event  Associations with a famous person or people
Distinctiveness #	Landscape that has a strong sense of identity	Landscape character that has a strong sense of place (showing strength of expression of landscape characteristics)  Presence of distinctive features which are identified as being characteristic of a particular place.  Presence of rare or unusual features, especially those that help to confer a strong sense of place or identity.  Landscape which makes an important contribution to the character or identity of a settlement  Settlement gateways/approaches which provides a clear sense of arrival and contribute to the character of the settlement (may be ancient/historic)
#	Landscape offering recreational opportunities where experience of landscape is important.	Presence of open access land, common land and public rights of way (particularly National Trails, long distance trails, Coastal Paths and Core Paths) where appreciation of landscape is a feature.  Areas with good accessibility that provide opportunities for outdoor recreation and spiritual experience/inspiration.  Presence of town and village greens  Other physical evidence of recreational use where experience of landscape is important.  Landscape that forms part of a view that is important to the enjoyment of a recreational activity
Perceptual (Scenic) #	Landscape that appeals to the senses, primarily the visual sense	Distinctive features, or distinctive combinations of features, such as dramatic or striking landform or harmonious combinations of land cover.  Strong aesthetic qualities such as scale, form, colour and texture Presence of natural lines in the landscape (e.g., natural ridgelines, woodland edges, river corridors, coastal edges)  Visual diversity or contrasts which contributes to the appreciation of the landscape.

Factor	Definition	Examples of Indicators of landscape value
		Memorable/ distinctive views and landmarks, or landscape which contributes to distinctive views and landmarks.
Perceptual (Wildness and tranquillity)	Landscape with a strong perceptual value notably wildness, tranquillity and/or dark skies	High levels of tranquillity or perceptions of tranquillity, including perceived links to nature, dark skies, presence of wildlife/ birdsong and relative peace and quiet.  Presence of wild land and perceptions of relative wildness (resulting from a high degree of perceived
#		naturalness, rugged or otherwise challenging terrain, remoteness from public mechanised access and lack of modern artefacts)
#		Sense of remoteness, seclusion or openness
#		Dark night skies
		A general absence of intrusive or in harmonious development, land uses, transport and lighting
Functional	Landscape which performs a clearly identifiable and valuable function, particularly in the healthy functioning of the landscape	Landscapes and landscape elements that contribute to the healthy functioning of the landscape, e.g., natural hydrological systems/ floodplains, areas of undisturbed and healthy soils, areas that form carbon sinks such as peat bogs, woodlands and oceans, areas of diverse landcover (benefits pest regulation), pollinator-rich habitats such as wildflower meadows.
		Areas that form an important part of a multifunctional Green Infrastructure network
		Landscapes and landscape elements that have strong physical or functional links with an adjacent national landscape designation or are important to the appreciation of the designated landscape and its special qualities.

1.1.16 Following consideration of the value indicators, landscape value is classified as either, High, Medium or Low, based on the criteria set out in Table 2.

Table 2: Landscape Value Classification

Value	Sub Value	Typical criteria, scale and examples.
High	Exceptional	Very high importance and rarity, no or limited potential for substitution. International, national importance. World Heritage Site, National Park, AONB.
	High	High importance and rarity, limited potential for substitution.  National importance. National Park, AONB, AGLV. Important to the setting of a registered historic park and garden.
		Presents locally important landscape characteristics or scenic value; or
		Presents important public amenity value by way of views, access, biodiversity, cultural or opportunity for quiet enjoyment (relative tranquillity).
Medium	Medium	Medium importance and rarity, limited potential for substitution. Regional and local scale. Undesignated but value expressed through nonofficial publications or demonstrable use. Lies wholly or partially within a designated landscape but where localised character and scenic value is less distinctive or has become degraded. Lies adjacent to a designed landscape. Presents locally distinctive landscape characteristics with some scenic interest.
		Presents some public amenity value by way of views, access, biodiversity, cultural or opportunity for quiet enjoyment (relative tranquillity).
Low	Low	Low importance and rarity at local scale. Areas identified as having some redeeming feature(s) and possibly identified for improvement. Does not lie within or adjacent to a designated landscape. Does not present locally important / distinctive landscape characteristics or scenic interest / value. Does not present important public amenity value by way of views, access, biodiversity, cultural or opportunity for quiet enjoyment (relative tranquillity).
	Very Low	Low importance and rarity at local scale. Areas identified for recovery, restoration and enhancement.

# Assessing the level of landscape effects

1.1.17 Landscape effects, for each identified landscape receptor, are established through combination of (i) the sensitivity of the landscape receptor and (ii) the magnitude of effect.

# Landscape Sensitivity

1.1.18 Landscape receptors are assessed in terms of their sensitivity combining judgements of their susceptibility to the type of change or development proposed and the value attached to the landscape. Sensitivity is specific to the particular project or development that is being proposed and to the location

in question.

# Susceptibility to change

1.1.19 Susceptibility in considering landscape sensitivity considers the ability of a defined landscape (or visual receptor) to accommodate the specific proposed development without undue negative consequences. This means "the ability of the landscape receptor (whether it be the overall character or quality / condition of a particular landscape type or area, or an individual element and/or feature, or a particular aesthetic and perceptual aspect) to accommodate the proposed development without undue consequences for the maintenance of the baseline situation and/or the achievement of landscape planning policies and strategies". (GLVIA 2013). Susceptibility to change should not be recorded as part of the landscape baseline but it should be considered as part of the appraisal of effects.

Table 3: Landscape and Visual Susceptibility Criteria, Thresholds and Indicators

Criteria	Indicators of Higher	Indicators of Lower Susceptibility
Landscape	Susceptibility	
Landform	Landscapes with a high degree of landform intricacy and topographical variation (e.g., escarpments and foothills, valleys and ridges). Consider whether development would interrupt the relationship between distinctive landform features such as escarpments, prominent hills or open landscapes. Skyline character affected	Simple, large scale or predominantly flat landscapes. Little topographical variation
Landscape pattern / landcover / scale	Landscapes with a small scale, complex and highly intricate and/or varied landscape pattern arising from landcover elements including settlement, field pattern or vegetation cover.  Established or intact landscapes with appreciable time depth and legibility.	Large scale pattern, simple regular or rectilinear. Little sense of time depth or legibility.  Landscapes enclosed by buildings, trees and woodlands offer more opportunity to accommodate development without affecting landscape character.
Settlement character and pattern/existing development edges	Settlement pattern provides a strong contribution to or is a key characteristic of its character area. Very intact, legible historic pattern and consistent materials palette. Strong, well-integrated edges- refer to materials, planting, landform	Poor relationship of settlement with its landscape. Very weak, open, exposed or poorly integrated settlement edges with detracting elements.  Consider whether potential development would integrate with the general settlement form/pattern and how it may affect the character of the existing settlement edge and the functional relationship

Criteria	Indicators of Higher Susceptibility	Indicators of Lower Susceptibility
Intactness of field boundaries	Highly intact (hedgerows, stone walls or fences) helping to screen development but also susceptible to loss or degradation from development. Historic hedgerows with protection are particularly susceptible to loss.	Disjointed or degraded field boundaries, large simple arable fields with poor framework or loss of boundaries. Poor sense of legibility and historic time depth. Lack of notable or valued habitats/natural boundaries such as woodlands and hedgerows
	Valued semi-natural habitats present such as woodland and hedgerows with good levels of connectivity	
Tranquillity	Landscape has a strong sense of tranquillity, where development is likely to result in disturbance or loss of rural nature/qualities.	Low levels of tranquillity, proximity to urbanising or infrastructure influences such as busy road and rail corridors
Visual		
General visibility/ types of views/ intervisibility/	Open landscape with extensive inward and outward views. Strong visual relationship of the land parcel between existing landscape and settlement edge or high degree of intervisibility/forming a backdrop to nearby areas of landscape sensitivity such as AONB, Special Landscape Area, Heritage asset. Landscape associated with approaches/gateways to	Highly visually contained landscape with limited inward or outward views. Maybe presence of visual detractors which reduce susceptibility and increase capability of accommodating development with its surroundings.  Views short range contained by vegetation, development or landform.
	sensitive landscapes or settlement.	
Skylines/focal points	Highly visible skylines with notable features or rural qualities or attractive skylines forming a backdrop to settlement. Presence of prominent or distinctive historic features such as hilltop monuments, church spires/towers or historic villages. Land parcel forming part of or visually linked to a distinctive skyline.	Larger scale or predominantly flat developments. Set down with existing modern development dominating the skyline.

Criteria	Indicators of Higher Susceptibility	Indicators of Lower Susceptibility
Scenic quality	High scenic quality or landscape characteristics which form the setting of highly susceptible landscapes. Development would result in a loss of integrity or disturbance to the landscape	Landscape strongly influenced by man-made urbanising features or activities. Low quality views/scenery with no notable characteristics
Typical Receptors	This is a function of the occupation or activity of people experiencing a view at a particular location, and therefore the extent to which their attention or interest may be focussed on the views and the visual amenity they experience. The most susceptible receptors are residents, communities, people engaged in outdoor recreation or where the landscape is part of the experience.  Visitors to landscape whose interest is focussed on natural and built heritage assets and users of scenic routes.	Transport users (particularly of high-speed roads) are usually considered less susceptible receptors unless the road is a scenic route or important gateway.
Access/visitor numbers	Large number of sensitive visual receptors with a SUBSTANTIAL number in close proximity to the site or if distant with direct and open views towards it from sensitive raised vantage points such as elevated hills.  Highly accessible with well-connected public rights of way network that results in higher susceptibility	Low numbers of sensitive visual receptors reducing susceptibility to development.  Low levels of public access with few/no views or intervisibility with the land parcel.

1.1.20 Following consideration of the landscape and visual susceptibility criteria, thresholds and indicators relevant to the proposed development taken from Table 1, landscape susceptibility is classified as either, High, Medium or Low, based on the criteria set out in Table 4.

Table 4: Guidelines Indicating the Susceptibility of Landscape Character to Change

Susceptibility	Description
Very High	Key characteristics of the landscape highly vulnerable to the proposal and the development could not be accommodated without a SUBSTANTIAL change in character, leading to a new character.
High	Key characteristics are vulnerable to the proposal and it is likely that the development could not be accommodated without a SUBSTANTIAL change in character.
Medium	Some characteristics of the landscape are vulnerable to the proposal, but in general the landscape could accommodate the development without a SUBSTANTIAL change in the character.
Low	The development is only likely to have a minor influence on the key characteristics and the landscape could accommodate the development without a SUBSTANTIAL change in character.
Negligible	The development is not likely to influence the key characteristics and the landscape could accommodate the development with no change in character.

### Value of the Landscape Receptor

- 1.1.21 The value of the landscape receptors is established during the baseline covering:
  - The value of the landscape character types / areas or landscape receptor that may be affected, based on a review of designations at both a national and local levels, and, where there are no designations, judgments based on criteria that can be used to establish landscape value;
  - The value of individual contributors to landscape character, especially the key characteristics, which may include individual elements of the landscape, particular landscape features, notable aesthetic, perceptual or experiential qualities, and combinations of these contributors.
- 1.1.22 There can be complex relationships between the value attached to landscape receptors and their susceptibility to change. This is especially important when considering change within or close to designated landscapes. For example:
  - An internationally, nationally or locally valued landscape does not automatically, or by definition, have high susceptibility to all types of change. It is possible to have a low susceptibility to change resulting from a particular type of development, by virtue of the characteristics of the landscape and nature of the proposal.
  - The particular type of change or development proposed may not compromise the specific basis for the value attached to the landscape.

### Magnitude of Landscape Effect

1.1.23 Effects of development upon landscape receptors need to be assessed in terms of its scale of effect, the geographical extent of the area influenced, and its duration and reversibility.

### Scale of effect

1.1.24 Judgements on the scale of change in the landscape that is likely to be experienced as a result of each

effect. The effect of both loss or addition of new features may be judged as major, moderate, minor or none, taking account of:

- The extent of landscape elements that will be lost, proportion of total extents and contribution of elements to the landscape character;
- The degree to which aesthetic or perceptual aspects of the landscape are altered either by removal of existing components of the landscape or addition of new ones; and
- Whether the effect changes the key characteristics of the landscape, which are critical to its distinctive character.

### Geographical Extent

- 1.1.25 This is distinct from the size / scale of effect, there may, for example, be moderate loss of landscape elements over a large geographical area, or a major addition affecting a very localised area. In general, effects may have an influence at the following scales, although this varies due to the nature of the project, and all are not always relevant on every occasion:
  - At the site level, within the development site itself;
  - At the level of the immediate setting of the site;
  - At the scale of the landscape type or character area within which the proposal lies;
  - On a larger scale, influencing several landscape types or character areas.

### Duration of Landscape Effect

1.1.26 Duration can be judged on the scale such as short term, medium term or long term, where, for example, short term might be zero to five years, medium term five to ten years and long term ten to twenty-five years. There is no fixed rule on this definition however (GLVIA 2013). When duration is included in an appraisal of effects, the assumptions behind the judgement must be made clear.

# Reversibility of effect

- 1.1.27 Reversibility is a judgement about the prospects and the practicality of the particular effect being reversed in, for example, a generation. Some forms of development, like housing, can be considered permanent however other developments such as wind turbines are considered to be reversible since they have a limited and defined life span (c.25 years) and they can be removed and land reinstated.
- 1.1.28 Consideration of the effect of the development upon the landscape resource is assessed through professional judgment, based on (i) the sensitivity of receptors and (ii) the magnitude of the predicted effects. (GLVIA 2013).

# Landscape Sensitivity and Magnitude

1.1.29 The evaluation of landscape sensitivity and magnitude are described in the following table and the level of an effect is determined by the consideration of sensitivity and magnitude of change.

Table 5: Landscape Sensitivity and Magnitude

# **Landscape Sensitivity Categories** Landscape character, elements, and associated land uses where through High consideration of the landscape resource and value they would be unable to accommodate change of the type proposed. Generally, this would be: High value landscapes, protected at an international or national level (World Heritage Site/Areas of Outstanding Natural Beauty). However aspects which underpin such value may also be present outside designated areas, especially at a local scale. Areas of special recognised value through use, perception or historic and cultural associations. Likely to contain features that are rare and could not be replaced. Landscape elements with a high susceptibility to change, unable to accommodate proposed development without undue consequences. Landscape character, elements, and associated land uses which by nature of Medium their character would be able to partly accommodate change of the type proposed. Generally, this would be: Medium value landscape protected at a local level (Area of Important Landscape Value) or at a non-designated local level. Where there is evidence of local value and use (non-statutory local publications) through use, perception or historic / cultural associations. Comprised of commonplace elements and features creating generally unremarkable character, but some sense of place. Likely to contain some features and elements that could not be replaced. Landscape elements with a medium susceptibility to change, partly able to accommodate the proposed development without undue consequences. Low proposed. Generally, this would be:

Landscape character, elements, and associated land uses which by nature of their character would be able to accommodate change of the type

- Lower value and non-designated landscapes.
- Comprised of features and elements that are discordant, derelict or in decline, indistinct character with little or no sense of place.
- Containing few, if any, features of value through use, perception or historic / cultural associations.

	<ul> <li>Likely to contain few, if any, features or elements that could not be replaced.</li> </ul>
	<ul> <li>Landscape elements with a low susceptibility to change, able to accommodate the proposed development without undue consequences.</li> </ul>
Magnitude of C	hange Categories
High	Total loss or substantial alteration to key landscape elements/features/characteristics of the baseline or introduction of uncharacteristic elements which would give rise to a fresh characterising effect.
Medium	Partial loss or moderate alteration to one or more key landscape elements/features/characteristics of the baseline and/or introduction of elements that may be prominent but not necessarily substantially uncharacteristic with the attributes of the receiving landscape but which could co-characterise parts of the landscape.
Low	Minor loss or alteration to one or more key landscape elements/features/characteristics of the baseline and/or introduction of elements that may not be uncharacteristic with the surrounding landscape or may not lead to a characterising or co-characterising effect.
Negligible	Very minor loss or alteration to one or more key landscape elements/features/characteristics of the baseline and/or the introduction of elements that are not uncharacteristic of the surrounding landscape. Change would be barely distinguishable approximating to no change.
No Change	No noticeable loss, damage or alteration to character or features or elements.

### Level (Significance) of Landscape Effect

- 1.1.30 The significance of effect is determined by consideration of landscape sensitivity and the magnitude of change.
- 1.1.31 In accordance with paragraphs 3.34 and 3.35 of GLVIA 3rd Edition it is acknowledged that the historic use of a matrix, a formulaic approach, led to the same weighting of level of effect (significance in EIA terms) levels which were not always appropriate. The following criteria are therefore provided to assist in determining the level of effect. The table applies typical criteria to each level of effect however it should be noted that different scenarios of landscape value, sensitivity, susceptibility to change, scale of effect, geographical extent, and reversibility of effects could apply to influence significance as discussed in the appraisal. The criteria are typical examples, intermediate levels (e.g. Moderate Minor) may apply and all effects are clearly explained.

Table 6: Typical criteria for determining the overall level of landscape effects

Level (Significance in EIA terms) of Landscape Effect	Typical Criteria
Severe	<ul> <li>The proposal would:</li> <li>Be at complete variance with the character (landform, scale, and pattern) of the landscape, both locally and at a wider scale.</li> <li>Permanently degrade, diminish or destroy the integrity of valued characteristic features, elements and/or their setting.</li> <li>Cause a high value / high susceptible to change landscape to be permanently changed.</li> <li>Cause a sense of place to be lost.</li> <li>Indicates an effect that is very important in the planning decision making process.</li> </ul>
Major	<ul> <li>The proposal would: <ul> <li>Be at considerable variance with the character (landform, scale, and pattern) of the landscape.</li> <li>Degrade or diminish the integrity of valued characteristic features, elements and /or their setting.</li> <li>Cause a high value / high susceptible to change landscape to be markedly changed.</li> <li>Large effect within the context of the wider area.</li> <li>Cannot be fully mitigated and may cumulatively amount to a 'SUBSTANTIAL' effect.</li> <li>Damage a sense of place.</li> <li>Indicates an effect that is, in itself, material in the planning decision making process.</li> </ul> </li> </ul>
Moderate	<ul> <li>The proposal would: <ul> <li>Conflict with the character (including quality and value) of the landscape.</li> <li>Have an adverse impact on characteristic features or elements.</li> <li>Cause a medium value / medium susceptible to change landscape to be markedly changed.</li> <li>Noticeable effect within the context of the wider area.</li> <li>Diminish a sense of place.</li> <li>Indicates a noticeable effect that is not, in itself, material in the decision-making process.</li> </ul> </li></ul>

Minor	The proposal would:
	<ul> <li>Not quite fit into the landform and scale of the landscape.</li> </ul>
	<ul> <li>Affect an area of recognised landscape character of medium to low value / susceptibility to change.</li> </ul>
	Limited effect within the local context.
	<ul> <li>Affect an area of undistinctive sense of place.</li> </ul>
	<ul> <li>Indicates that effect that is trivial in the planning decision making process.</li> </ul>
Neutral	The proposal would:
	Complement the scale, landform and pattern of the landscape.
	<ul> <li>Maintain / un-affect existing landscape policy.</li> </ul>
	<ul> <li>Result in a degree of change so small as to have little or no effect upon landscape receptors of low sensitivity.</li> </ul>
	<ul> <li>Indicates an effect that is akin to no change and is thus not relevant to the planning decision making process.</li> </ul>

- 1.1.32 For this appraisal, 'Substantial' landscape and visual effects resulting from the proposed development would be all those effects that result in a 'Severe' or a 'Major' effect and any exceptions would be clearly explained. There may, for example, be exceptions in the case of lower magnitudes of change affecting receptors of higher landscape and or visual sensitivity leading to a Major effect. Substantial effects are not necessarily adverse effects or unacceptable.
- 1.1.33 Where intermediate ratings are given, e.g. Moderate-Minor, this indicates an effect that is both less than Moderate and more than Minor, rather than one which varies across the range. In such cases the higher range is always given first, but this does not mean the impact is closer to that higher rating but done to facilitate the identification of effects within tables. A Major-Moderate effect can be either substantial or not substantial and dependent upon locally specific factors which will be clearly explained.
- 1.1.34 The conclusion that some effects are 'substantial' must not be taken to imply that the development should warrant refusal. As with many aspects of landscape and visual appraisal, the level of the effect also needs to be qualified with respect to the scale over which it is felt and the type or nature of the effect. An effect may be locally substantial, or substantial with respect to a small number of receptors, but not substantial when judged in a wider context, considered with other potential effects and benefits.
- 1.1.35 A final statement summarising the substantial effects will be provided distinguishing between substantial effects that are likely to influence the eventual decision and those that may be of a lesser concern.

# Nature of Landscape Effect

1.1.36 This LVIA does not state explicitly whether the effects of the development on landscape and visual amenity is adverse, neutral or beneficial, however it is acknowledged in the GLVIA 2014 state that professional opinion should be applied, and a positive or negative judgement applied (Para 5.37 and 6.29).

- 1.1.37 It is commonly accepted that the nature (or valency) of effects of a development is subjective based upon the attitude of the individual and public opinion should also be considered. All responses are equally valid and will affect the perceptual aspects of landscape character. In examining landscape effects, it is not realistic to ignore public opinion (nor the likelihood that professionally qualified landscape architects may have differing positions).
- 1.1.38 In accordance with GLVIA a precautionary approach is taken so although the nature of effects is not stated within the appraisal, effects would be negative unless stated otherwise. The precautionary approach of negative effects should be considered with the caveat that the valency of effect must always be considered by the decision makers, the approach should not be concluded to be the final judgement and it should be acknowledged that many people would see the development as either a positive or neutral addition.

## Assessing Visual Effects

- 1.1.39 The appraisal of visual effects deals with the effects of change and development on the views available to people and their visual amenity. Consideration is given to assessing how the surroundings of individuals or groups of people may be specifically affected by changes in the content and character of views as a result of the change or loss of existing elements of the landscape and/or introduction of new elements.
- 1.1.40 The visual effects are identified for different receptors (people) who will experience the view; at their places of residence, during recreational activities, at work, or when travelling through the area. The visual effects may include the following:
  - Visual obstruction: Physical obstruction or blocking of a view, only likely to occur close to the development or within the development site boundary;
  - Visual effect: a change to an existing view, views or wider visual amenity as a result of development or the loss of particular landscape elements or features already present in the view;
  - Visual amenity: The overall visual amenity of an area may be affected to the extent that the
    visual appearance of a particular visual setting, or 'sense of place' of a particular location, such
    as a settlement or individual property, could be altered by a development. Effects on visual
    amenity of key locations are considered in the context of landscape change and may also be
    either negative or positive; and
  - Cumulative visual effects: the cumulative or incremental visibility of similar types of development may combine to have a cumulative visual effect.

#### Assessing the level (significance in EIA terms) of visual effects

- 1.1.41 Visual effects, for each identified visual receptor, are established through combination of (i) the sensitivity of the visual receptor and (ii) the magnitude of visual effect.
  - 1, Visual Receptor Sensitivity
- 1.1.42 The sensitivity of visual receptors (people) is assessed in terms of their susceptibility to the type of change or development proposed and the value attached to the particular views. Sensitivity is specific to the particular project or development that is being proposed and to the location and view in question.

#### Susceptibility to change

- 1.1.43 The susceptibility of different visual receptors to changes in views and visual amenity is mainly a function of:
  - The occupation or activity of people experiencing the view at particular locations; and
  - The extent to which their attention or interest may therefore be focussed on the views and the visual amenity they experience at particular locations.
- 1.1.44 The visual receptors most susceptible to change are generally likely to include:
  - Residents at home;
  - People, whether residents or visitors, who are engaged in outdoor recreation, including use of
    public rights of way, whose attention or interest is likely to be focused on the landscape and
    particular views;
  - Visitors to heritage assets, or to other attractions, whose views of the surroundings are an important contributor to the experience; and
  - Communities where views contribute to the landscape setting enjoyed by residents in the area.
- 1.1.45 Travellers on road, rail or other transport routes fall into an intermediate category of moderate susceptibility to change. Where travel involves recognised scenic routes, awareness of views is likely to be particularly high.
- 1.1.46 The visual receptors likely to be least sensitive to change include:
  - People engaged in outdoor sport or recreation which does not involve or depend upon appreciation of views of the landscape; and
  - People at their place of work whose attention may be focused on their work or activity, not on their surroundings, and where the setting is not important to the quality of working life (although to be judged on case-by-case basis as there may on occasion be cases where views are important to the setting and quality of working life).
- 1.1.47 The division in levels of susceptibility to change is a gradual one; each project should consider the nature of the groups of people who will be affected and the extent to which their attention is likely to be focused on views and visual amenity. The susceptibility of visual receptors to change is recorded as high, medium or low. (GLVIA 2013).
  - Value attached to views
- 1.1.48 When considering the susceptibility of visual receptors to change additional judgements should be made about the value attached to the views experienced, this should take account of:
  - Recognition of the value attached to particular views, for example in relation to designed landscapes, or through planning designations;
  - Indicators of the value attached to views by visitors, for example through appearances in guidebooks, tourist maps or through the provision of facilities for their enjoyment (e.g. parking / viewing areas, interpretation material and references in literature / art. (GLVIA 2013)
  - 2, Magnitude of Visual Effects
- 1.1.49 Effects of development upon landscape receptors need to be assessed in terms of its scale of effect, the geographical extent of the area influenced, and its duration and reversibility.

#### Scale of effect

- 1.1.50 Judging the magnitude of the visual effects identified needs to take account of:
  - The scale of the change in view with respect to the loss or addition of features in the view and changes in its composition, including the proportion of the view occupied by the development;
  - The degree of contrast or integration of any new features or changes in the landscape with the
    existing or remaining landscape elements and characteristics in terms of form, scale, mass,
    line, height, colour and texture;
  - The nature of the view of the proposed development, in terms of the relative amount of time over which it will be experienced and whether views will be full, partial or glimpses.

### Geographical extent

- 1.1.51 The geographical extent of a visual effect will vary with different viewpoints and is likely to reflect:
  - the angle of view in relation to the main activity of the receptor;
  - the distance of the viewpoint from the proposed development;
  - the extent of area over which changes would be visible.

#### Duration and reversibility of visual effects

1.1.52 As with landscape effects these are separate but linked considerations. Similar categories are used, short term, medium term or long term, provided that their meaning is clearly stated with criteria for the lengths of time encompassed in each case. (GLVIA 2013).

## Visual Sensitivity and Magnitude

1.1.53 The evaluation of visual sensitivity and magnitude are described in the following table, the level of an effect is determined by the consideration of sensitivity and magnitude of change.

Table 7 Visual Receptor Sensitivity and Magnitude

Definition of	Visual Receptor Sensitivity (Susceptibility to change) Categories
High	Residents. Users of outdoor recreational facilities including footpaths, cycle ways and recreational (scenic) road users. People experiencing views from important landscape features of physical, cultural or historic interest, beauty spots and picnic areas.
Medium	Road users and travellers on trains experiencing views from transport routes People engaged in outdoor sport that involves an appreciation of the landscape. Schools and other institutional buildings, and their outdoor areas
Low	Workers, users of facilities and commercial buildings (indoors) experiencing views from buildings, where setting is not important to the quality of workin life. People engaged in outdoor sport / recreation that does not involve / depend upon an appreciation of the landscape.
Magnitude o	f Change
High	Substantial change, where the proposals would have a defining influence on the view. Change very prominent leading to a substantial obstruction or complete change in character and composition of the baseline existing view.
Medium	Moderate change in view, occurs where the proposals would be clearly noticeable and an important new element in the view. It may involve partial obstruction of existing view or partial change in character and composition of
	the baseline existing view.
Low	

# Level (Significance in EIA terms) of Visual Effect

- 1.1.54 The level of effect is determined by consideration of the visual receptor sensitivity and magnitude of visual change.
- 1.1.55 In accordance with paragraphs 3.34 and 3.35 of GLVIA 3rd Edition it is acknowledged that the historic use of a matrix, a formulaic approach, led to the same weighting of levels which were not always appropriate. The following criteria are therefore provided to assist in determining the level of effect. The table assigns typical criteria to each level however it should be noted that the different scenarios of susceptibility to change, value of the view, sensitivity of the receptor location, size, geographical extent and reversibility of effects could apply to influence effects as described in the appraisal. The

criteria in the following table are provided as typical examples only, intermediate levels (e.g. Moderate-Minor) may apply and all effects will be clearly explained.

Table 8 Typical criteria for determining the overall level of visual effects

Level (Significance in EIA terms) of Visual Effect	Typical Criteria
Severe	<ul> <li>The proposal would:         <ul> <li>Cause the permanent loss of views from a high sensitivity / susceptibility to change receptor and / or experienced by a very large number of people, and;</li> </ul> </li> <li>Constitute a dominant discordant feature in the view, totally out of character with the existing situation.</li> <li>Indicates an effect that is very important in the planning decision making process.</li> </ul>
Major	<ul> <li>Cause a substantial deterioration to a view from a high sensitivity / susceptible to change receptor, and;</li> <li>Constitute a major discordant feature in the view.</li> <li>Indicates an effect that is, in itself, material in the planning decision making process.</li> </ul>
Moderate	<ul> <li>Cause a noticeable deterioration to a view, but not dominating from a medium sensitivity / susceptible to change receptor,</li> <li>Be experienced by a medium number of people, and;</li> <li>Constitute a moderate discordant feature in the view</li> <li>Indicates a noticeable effect that is not, in itself, material in the decision-making process.</li> </ul>
Minor	<ul> <li>The proposal would: <ul> <li>Cause a barely noticeable deterioration to a view from a low sensitivity / susceptible to change receptor</li> <li>Be experienced by a small number of people, and;</li> <li>Constitute a minor discordant feature in the view</li> <li>Indicates that effect that is trivial in the planning decision making process.</li> </ul> </li> </ul>
Neutral	The proposal would:  Result in no discernible deterioration (or improvement) to the

existing view;

- Be experienced by a very small number of people, visual receptors would be of low sensitivity to the changes.
- Indicates an effect that is akin to no change and is thus not relevant to the planning decision making process.
- 1.1.56 For this appraisal, 'Substantial' visual effects resulting from the development would be all those effects that result in a 'Severe' or a 'Major' effect and any exceptions would be clearly explained. There may, for example, be exceptions in the case of lower magnitudes of change affecting receptors of higher sensitivity leading to a Major effect. Substantial effects are not necessarily adverse effects or unacceptable.
- 1.1.57 Where intermediate ratings are given, e.g. Moderate-Minor, this indicates an effect that is both less than Moderate and more than Minor, rather than one which varies across the range. In such cases the higher range is always given first, but this does not mean the impact is closer to that higher rating but done to facilitate the identification of effects within tables. A Major-Moderate effect can be either substantial or not substantial and dependent upon locally specific factors which will be clearly explained.
- 1.1.58 A final statement summarising the substantial effects will be provided distinguishing between substantial effects that are likely to influence the eventual decision and those that may be of a lesser concern.

#### Nature of Visual Effect

- 1.1.59 This LVA does not state explicitly whether the effects of the development on landscape and visual amenity is adverse, neutral or beneficial, however it is acknowledged the GLVIA 2014 state that professional opinion should be applied, and a positive or negative judgement applied (Para 5.37 and 6.29).
- 1.1.60 It is commonly accepted that the nature (or valency) of effects of a development is subjective based upon the attitude of the individual and public opinion should also be considered. All responses are equally valid and will affect the perceptual aspects of visual amenity. In examining visual effects, it is not realistic to ignore public opinion (nor the likelihood that professionally qualified landscape architects may have differing positions).
- 1.1.61 In accordance with GLVIA a precautionary approach is taken so although the nature of effects is not stated within the appraisal, effects would be negative unless stated otherwise. The precautionary approach of negative effects should be considered with the caveat that the valency of effect must always be considered by the decision makers, the approach should not be concluded to be the final judgement and it should be acknowledged that many people would see the development as either a positive or neutral addition.
- 1.1.62 It should be reiterated that although the LVA has considered visual effects from a number of viewpoints, including some from residential properties, planning law confers no right of view. Accordingly, a finding that there may be adverse effect upon a view would not be, of itself, capable of justifying a decision to grant or refuse planning permission.